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Exterior
 □ Landscaping should be well maintained, clean exterior of any debris. □ All exterior/façade lights should be turned on and working fine. □ Remove all movable eye distractions; trash bins, ash trays, signage, etc. □ Clear all cars from the area, block the parking lot in front of the property and near the entrance. □ Botanicals should be lush and green, remove browned foliage. □ Schedule window cleaning just before the photoshoot date.
Lobby
 Clean lobby thoroughly, have the area tidy and organized. Remove trash bins, cables, tissue boxes, signage, marketing collateral, stands, ipads and phones. Schedule the photoshoot before or after the check-in and check-out times. Have all lights on and all TV's turned off. Arrange flowers.
Guest Rooms
 Pre-block your best rooms and signature suites prior to photoshoot date. Clean room(s) thoroughly, have the area tidy and organized. Remove trash bins, cables, tissue boxes, marketing collateral, phones, menus, TV remote etc. Have all lights in the room on and all TV's turned off. Straighten wall art, lampshades and close closet doors. Curtains should be with neatly-arranged folds, Iron bedsheets, pillow cases and bed runners; pin linens to the mattresses and fluff pillows. Arrange flowers for living room, bedroom(s), bathroom(s), balcony, kitchen
Guest Bathrooms
 □ Clean vanity and bathroom area thoroughly. □ Remove all eye distractions; trash bins, cables, tissue boxes, signage, collateral, phone, etc. □ Arrange brand only fresh amenities attractively on the counters. □ Place toilet lids in the down position. □ Arrange fresh towels on racks at equal length and number. □ Shower door / curtain can be open or closed depending on property specifications. □ Straighten wall art (if applicable). □ Have all lights on and TV turned off (if applicable).

☐ Open blinds and arrange for the windows to be cleaned before the photoshoot date.





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Meeting Spaces / Conference Rooms / Ballroom
 Pre-block rooms prior to photoshoot date. Clean room thoroughly. Room should be set up as if an event is taking place. Remove all eye distractions; trash bins, cables, tissue boxes, signage, marketing collateral, etc. Open curtains, if the view is photographically pleasing. Leave projector, white LCD TV and laptops turned off. Straighten wall art and lampshades (if applicable). It is recommended to have the coffee station set up. Arrange flowers, water bottles, mints.
Pool and Beach
 Clean the pool area just before the photoshoot date. Tidy all landscaping and have the beach sand leveled (if applicable). Dry any water puddles around the pool and clean the tiles. Arrange all sunbeds to face the pool / beach with folded towels. Open all umbrellas. Remove all eye distractions; trash bins, cables, ash trays, signage, marketing collateral, etc. Turn on whirlpool (if applicable).
Fitness Center
 Clean the fitness area and equipement prior to the photoshoot. Place all equipment in its proper place. Arrange the machines in an attractive way, just for the photoshoot if necessary. Remove all eye distractions; bins, cables, tissue boxes, signage, towels, etc. Have all lights on and TV's turned off. Have all screens on the machines turned off.
Business Center
 Clean business center area thoroughly, have the area tidy and organized. Arrange chairs to face the same direction. Remove all eye distractions; trash bins, cables, tissue boxes, signage, marketing collateral, etc. Have all lights on and TV's, destops / laptops turned off.

☐ Arrange flowers, note pads and pens (if applicable).

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Restaurant

☐ Clean restaurant thoroughly.
$\ \square$ Ensure restaurant is completely set up as if you were preparing for your guests.
$\ \square$ It is recommended to have the area photographed before or after operational hours.
$\ \square$ Clean all tables and kitchen counters thoroughly; arrange chairs to face towards the table.
$\ \square$ Remove trash bins, cables, ash trays, signage, marketing collateral, etc.
☐ Table linen (if applicable) should be creased-free.
$\ \square$ If cupboards are in the room, please secure them in the closed position.
\square Remove any disposable utensils or tablewear.
☐ Straighten wall art and lampshades.
Bar /Lounge
Clean bar / launga area tharoughly
☐ Clean bar / lounge area thoroughly.
☐ Ensure area is completely set up as if you were preparing for your guests.
☐ Remove trash bins, cables, signage, marketing collateral, etc.
$\ \square$ Arrange chairs to face towards the table or face the same direction if at bar.
☐ Straighten wall art and lampshades.
$\hfill\square$ Remove ice buckets, bar mats, paper straws, ash trays, bottles and glasses from the bar counter.
☐ Arrange bowls with nuts or similar.

Additional Notes:

- Consider weather, hotel/resort occupancy and condition of landscape surrounding the property for the photoshoot duration.
- Change light bulbs from warm to white in guest rooms, bathrooms and meeting rooms (if possible).
- Engeneering, Housekeeping representative to be available to assist during the photoshoot.
- Have standard and VIP amentities for every room category.
- It is recommended to have team member(s) present at the Reception Desk.
- Clear any non-hotel brands and products
- Arrange for good looking team member(s) in clean uniform to be present during the photoshoot, such as housekeeping, bartender, waiter, banqueting team, chef.
- Remove all COVID-related materials, stickers, signage and sanitizers.
- Arrange flowers, magazines, books, welcome amenities, fruits and decorative items. More
 assessories may include bags, shoes, cloths, gloves, scarfs and candles (applicable as per brand).
- Ensure all permits are obtained from the local legislation to include local landmarks in the pictures.